



AMERICAN TELUGU ASSOCIATION

13th ATA Conference & Youth Convention

July 3rd – 5th, 2014, The Pennsylvania Convention Center, Philadelphia, PA



ATA BUSINESS COMMITTEE



WELCOME !

The American Telugu Association team has immense pleasure in welcoming you to the ATA Business Seminars 2014. In keeping with the business and technology trends across the globe, we have assembled a great set of panels, speakers, and moderators who will take you through identifying what is “hot” in the Business Areas. This year we have special emphasis on Entrepreneurship, Leadership, Management, Emerging Technologies, and Youth Participation.

As with any business session, we believe that the success of each session depends on how much you, our audience, want to take away. We welcome you to make each session useful to your field interest, interact, and share your experiences, while learning from others.

SwagATAm!

ATA Business Seminar Committee

Jayanth Challa, Chair and Goutham Amarneni, Co-Chair

on Behalf of the Entire 2014 ATA Business Conference Committee

3th JULY 2014, PENNSYLVANIA CONVENTION CENTER

19:00 - 22:00 BANQUET CEREMONY

Announcement of Finalists for Business Competition: About 8 to 12 finalists from India and US will be selected for presentation on July 5.

The following will present the Finalist awards:

- ✎ Ambassador Vinai Thummalapally, Executive Director, US Department of Commerce
- ✎ K Taraka Rama Rao, Telangana Minister for IT & Panchayat Raj
- ✎ Raju Reddy, Founder of Sierra Atlantic (3500 employees) sold to Hitachi Consulting. Founder and Investor in multiple other companies

4th JULY 2014, PENNSYLVANIA CONVENTION CENTER, Room Numbers 201A and 201B

14:00 - 15:00 OPENING CEREMONY

Introduction : ATA and Business Committee Executives

Key Note Speakers : Ambassador Vinai Thummalapally, SelectUSA Director, US Department of Commerce, and former US Ambassador. Highest ranking official of Telugu origin in Obama Administration
Dr. Rameswar Rao Jupally, Chairman, My Home Group of Companies

Other Key Attendees and Addresses:

- ✎ K. Taraka Rama Rao, Telangana Minister for IT and Panchayat Raj
- ✎ I. Prabhakar Rao, CEO of Airports and Energy Division, GMR Group
- ✎ Upendra Chivukula, NJ Assembly Speaker
- ✎ Dr. Rajan Natarajan, Deputy Secretary, State of Maryland

Moderator: Jayanth Challa

15:00 - 16:00 LATEST TRENDS & OPPORTUNITIES IN REAL ESTATE FOR NRIs

- ✎ Shekar Reddy, President, Confederation of Real Estate Developers Associations of India
- ✎ AVR Chowdary, Chairman G&C Global Consortium Pvt Ltd
- ✎ Venkata Ramana, Director India Infrastructure Company
- ✎ Ranjith Rao Jupally, Managing Director, My Home Industries Limited

Moderator: Ravi Puli, President and CEO International Solutions Group

16:00 - 17:00 EMERGING TECHNOLOGIES – BUSINESS & CAREER OPPORTUNITIES

- ✎ Kishore Kumar Nakka, Co-Founder & CEO of Pari Networks acquired by Cisco Systems in 2011
- ✎ Bhaskar Krishnamsetty, Co-founded startups that was acquired by Cisco Systems for \$125 Million
- ✎ Dayakar Puskoor, Naya Ventures

Moderator: Sri Vasireddy, CEO REIN, previously the Cloud Architect for Amazon Web Services

15:00 - 16:00 FEDERAL BUSINESS OPPORTUNITIES

- ✎ Ram Murthy, CIO US Federal Government Agency
- ✎ Pat McMohan, Attorney that represents businesses to Federal Government
- ✎ Jay Challa, Chairman and CEO of Ace Info Solutions, a Federal Government Contractor

Moderator: Neeraja Lingam, CEO of IndraSoft

15:00 - 17:00 LEGAL CLINIC

- ✎ Chugh Law Services
- ✎ Law Offices of Janetha Kancherla
- ✎ Law Offices of Prashanti Reddy

16:00 - 17:00 LEADERSHIP & MANAGEMENT

- ✎ P Gopichand, Padma Bushan (Motivational Speaker)
- ✎ Sri Donthi, CIO PepsiCo (Leadership and Management opportunities in Global 500 companies)
- ✎ Suresh Arya, Venture Capitalist (Building Management Teams)

Moderator: Sudhakar Garlanka, CEO of Allwyn Corporation

17:00 - 18:00 NETWORKING EVENT

- ✎ Open to all. Sponsored by GMS Registrar

**10:00 - 12:00 ROLE OF NRIs IN THE DEVELOPMENT OF
NEW STATES & INVESTMENT OPPORTUNITIES FOR NRIs IN THE NEW STATES**

- ♦ K Taraka Rama Rao, Minister for IT and Panchayat Raj, Telangana
- ♦ Etela Rajendar, Minister for Finance, Telangana
- ♦ Dr. T. Rajaiah, Deputy Chief Minister, Telangana
- ♦ P Raghunath Reddy, Minister for Information & Public Relations, AP
- ♦ Members of Parliament (K. Vishweshwar Rao, Jitendar Reddy and Multiple Others)
- ♦ MLA's from Telangana and Andhra Pradesh

10:00 - 12:00 LEGAL CLINIC OPENING CEREMONY (Free One on One Consulting)

- ♦ Chugh Law Services
- ♦ Law Offices of Janetha Kancharla
- ♦ Law Offices of Prashanti Reddy

12:00 - 14:00 LUNCH BREAK

**14:00 - 14:30 LAUNCHING OF BOOK "Innovative State: How New Technologies Can Transform Government"
&
AND ALSO TALK ABOUT "Youth & Entrepreneurism"**

Aneesh Chopra, CTO of US Obama Administration

Introduction By: Anjan Chimaladinne, VA Information Technology Advisory Council

**14:00 - 17:00 BUSINESS IDEA COMPETITION
Panelists**

- ♦ Raju Reddy, Sierra Atlantic/Hitachi Consulting
- ♦ Sashi Reddy, SRI Ventures
- ♦ Dayakar Puskooru, Naya Ventures
- ♦ Baskar Krishnamsetty, Cisco
- ♦ Kishore Kumar Nakka, Pari Networks
- ♦ Sri Peddu, Powerhouse Ventures
- ♦ AceInfo Ventures
- ♦ Zolon Ventures
- ♦ Allwyn Ventures

Presenters

About 10 to 12 Competition Finalists

17:00 - 18:00 NETWORKING EVENT BY SASHI REDDY, SRI CAPITAL

Open to all



2014 ATA BUSINESS SEMINAR TEAM

Dr. Rameswar Rao Jupally

Chairman, My Home Group of Companies

KEYNOTE SPEAKERS

Vinai Thummalapally

Executive Director, SelectUSA,
US Department of Commerce

Dr. Rameswar Rao Jupally, the promoter of MHG forayed into real estate with an objective to make quality homes. Thus began the journey of My Home Constructions Pvt. Ltd, the flagship company of MHG which is now a Rs. 500 crore company. Knowing the importance of quality cement in making homes, Dr. Rao immediately ventured into the cement manufacturing business. With his vision, the company escalated from an annual capacity of 0.2 million tonnes to 4.7 million tonnes over a short span of 12 years, and is now a Rs. 1000 crore company.

Soon after, Dr. Rao delved into Power generation with a 9MW bio mass based power plant in the year 2000, crafting a path of success for My Home Power Ltd. With an aim to help execute timely, cost-efficient, and high quality projects, Dr. Rao established My Home Power Consultancy Services Ltd. in 2005. With the rapidly growing demand for power in India, My Home Power is committed towards becoming a key player in this sector. The Group's rapid growth gave Dr. Rao, the confidence to pursue one of his passions - Education. In a sincere effort to provide quality education to children, the group started Little Scholar School, which is affiliated to the Central Board of Secondary Education, New Delhi. With Dr. Rao's hard work and keen foresight, the group witnessed a remarkable growth, and is now ready to make an emphatic mark on corporate India.

Vinai Thummalapally serves as Executive Director of SelectUSA, part of the International Trade Administration of the U.S. Department of Commerce. Established by Executive Order of the President, SelectUSA is the U.S. government-wide initiative to attract and retain business investment in the United States. As Executive Director, Ambassador Thummalapally manages the strategy and implementation of SelectUSA as it works to create jobs, spur economic growth, and promote American competitiveness. He also co-chairs, with the Director of the White House National Economic Council, the SelectUSA Interagency Investment Working Group to coordinate existing resources across the federal government to promote business investment and address federal regulatory barriers.

Ambassador Thummalapally brings a wealth of experience from both the private and public sectors. President Obama appointed him ambassador to Belize in 2009, where he served until 2013. In his role as Chief of Mission, Ambassador Thummalapally helped strengthen the bilateral relationship between the United States and Belize in the areas of citizen security, economic development, education, and health care. In addition, he found innovative ways to engage regional and international organizations and other embassies to promote the same. Ambassador Thummalapally has had a distinguished 31-year career in the private sector. Prior to joining the foreign service, Ambassador Thummalapally served as President of MAM-A Inc., formerly Mitsui Advanced Media. MAM-A Inc. was the nation's leading manufacturer and distributor of archival recordable optical discs. During his fourteen year tenure the company became the benchmark of the optical disc manufacturing industry.

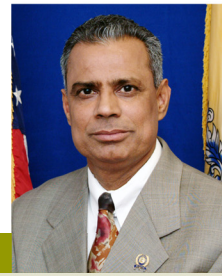
Originally from Hyderabad, India, Ambassador Thummalapally moved to the United States in 1974 to pursue his engineering studies. He received his B.S. in Mechanical Engineering from California State University in 1977 and completed post graduate Business Administration courses from Cal State University in 1980 and University of Tennessee in 1995. He is also fluent in Telugu, Hindi and Urdu.



I. Prabhakara Rao
CEO of Airports &
Energy Division GMR Group

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Upendra J. Chivukula
NJ Assembly Speaker

Mr. I. Prabhakara Rao, Chief Executive Officer an experienced professional with 28 years of experience in various businesses. He holds first class Masters Degree in Industrial Engineering from Andhra University. He started his career with Durgapur Steel Plant in 1984. He was associated with Usha Fans (Hyderabad Engineering Industries Ltd.), Lakshmi Automatic Loom Works (Textile Industry), Ceramic Floor and Wall Tiles Manufacturing unit of Regency Ceramics. During his stint at Regency Ceramic, his potential was proven by his ability to run the plant at 100% capacity of 25,000 tones of ceramic floor and wall tiles production by conceptualizing and executing one of the most efficient assembly lines. Apart from this he also worked on a chemical project with Prudhvi Industries.

He joined GMR Group in 1995 and was instrumental in setting-up the world largest 200 MW Diesel engine power plant at Chennai from conceptual stage to its successful operations. He also took-up the challenge of developing and commissioning 388.5 MW combined cycle gas based power project for GMR Group at Vemagiri, Andhra Pradesh.

In the year 2006, he entered the world of aviation-modernization of IGI Airport into a world class airport. Not only did he build Asia's longest runway, compatible for landing wide bodied aircrafts, but also took up the challenge to construct Terminal 3 in record 37 months, which was made operational in July 2010. Presently, he is heading the IGI Airport, New Delhi as Chief Executive Officer.

His leadership skills gelled with capability of handling stakeholders and complex issues creatively & effectively are the baseline to his passion for taking up challenging assignments.

Upendra Chivukula is the first Asian-Indian American elected to the New Jersey General Assembly and the fourth Indian-American in the US to be elected to state office. He is currently serving his seventh term in the Assembly, representing the 17th district, which encompasses New Brunswick, North Brunswick, Piscataway, Milltown, and Franklin Township. Upendra is the Chair of the Telecommunications & Utilities Committee, Vice-Chair of the Homeland Security and State Preparedness Committee in the Assembly. He is a member of the Science and Technology Commission for the State of New Jersey, the Asian American Study Foundation, the Inter Governmental Relations Commission, the Assembly Life Sciences Task Force, and the Health Information Technology Commission. He has served on the International Education Taskforce, World Languages Instruction Committee and the Board of State Canvassers. Upendra co founded the NJ Legislative Science & Technology Caucus, as well as the World Languages & International Studies Caucus in the Legislature. Governor Florio of New Jersey appointed him to be a Public Member of the New Jersey State Board of Social Work Examiners. He served on the board of the New Jersey State Cross-Acceptance Committee from 1994 to 1997.

Assemblyman Chivukula is a former member of the National Conference of State Legislatures (NCSL) Executive Committee. He was Chair of the NCSL Communications, Technology and Interstate Commerce Committee and served on the Energy & Electric Utilities Committee, as well as the Task Force on Home Land Security for the NCSL. Assemblyman Chivukula has served on the New Jersey delegation to the Democratic National Convention in 1996, 2000, 2004, 2008 and 2012. Upendra was an Elector for the Electoral College in 2004.

Upendra has a B.E.E. from Guindy's Engineering College in India, and a Masters in Electrical Engineering from City College of the City University of New York. He is a consultant for WTC, Inc and has drawn extensive technical and business experience working at AT&T Bell Laboratories. Upendra has been married for over 30 years to his wife Dayci and has two children, Suraj and Damianty, and two grand children.



2014 ATA BUSINESS SEMINAR TEAM



Pullela Gopichand

Former Indian Badminton Player
Padma Bushan, Motivational Speaker

SPEAKERS

Aneesh Chopra

Co-Founder & EVP, Hunch Analytics,
Former US CTO, Author

Pullela Gopichand is a former Indian badminton player. He won, among others the All England Championships in 2001 becoming the second Indian ever to achieve this feat.

He is the Chief national coach for Indian Badminton and is been a key force in the rise of Indian badminton on the world scene. After his successful career as a player he started the Pullela Gopichand Badminton Foundation in 2004. Gopichand won his first National Badminton Championship title in 1996, and went on to win the title five times in a row, until 2000. He was unbeaten in India for 6 consecutive years during which he won many national titles including national games and national major rankings. At international level, he represented India in 3 Thomas Cup tournaments. In 1996 he won a gold in the SAARC badminton championships and defended the crown in the next SAARC games held at Colombo in 1997. At the 1998 Commonwealth Games, he won silver in the team event and a bronze in men's singles. In 1999, he won the Toulouse open championship in France and the Scottish open championship in Scotland. He was the runner up at the 1997 Austrian open. He won the German masters in 1999. He was the winner at the Asian satellite tournament held at Hyderabad in 1999 and 2003.

In 2001, he won the prestigious All England Open Badminton Championships at Birmingham. He defeated the then world number one Peter Gade in the semifinals before defeating ChenHong of China to lift the trophy. He became the second ever Indian to achieve the feat after Prakash Padukone, who won in 1980. He was awarded the prestigious Arjuna Award in 1999 the Rajiv Gandhi Khel Ratna in 2001 the Padma Shri in 2005 for his excellence in Badminton as a player. He was awarded the Dronacharya Award in 2009 for his excellence in coaching. For his contribution to sport, he was awarded the prestigious Padma Bhushan in 2014. He is the only person in the country to have received all these prestigious awards.

Gopichand started his coaching in 2004 and created many stars for India. The academy has produced many top players including Saina Nehwal, Indian Olympic medalist, P.V. Sindhu world championship medalist and many players who have won many medals at the international level. Today the academy has about 15 players in the top 50 of world Badminton. The Indian women's team won a bronze medal at the Uber cup for the first time in history in 2014. The academy won the "Rashtriya khel protsahan puraskar" in 2014 an award given for sports excellence to the best academies in the country.

Aneesh Chopra is the former (and first) U.S. Chief Technology Officer. As an Assistant to the President, he designed the National Wireless Initiative, helped launch Startup America, and executed an "open innovation" strategy across the government built on private sector collaboration - opening up data, convening on standards and staffing "lean government startups." He is the author of the book, "Innovative State: How New Technologies can Transform Government," focused on how we can tap entrepreneurial problem solvers to address challenges in health, energy and education markets among other public and regulated sectors.

Mr. Chopra is currently the co-founder and executive vice president of Hunch Analytics, a technology firm focused on improving the productivity of public and regulated sectors of the economy through data analytics. In 2011, Chopra was named to Modern Healthcare's list of the 100 Most Influential People in Healthcare (#39) and in 2008, to Government Technology magazine's Top 25 in their Doers, Dreamers, and Drivers issue. Chopra earned his master's degree in public policy from Harvard University in 1997 and his bachelor's degree from The Johns Hopkins University in 1994.



Dr. Rajan Natarajan
Deputy Secretary of State
Maryland

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Raju Reddy
Founder & CEO
Sierra Atlantic

Dr. Natarajan is currently serving as the Deputy Secretary of State for Policy and External Affairs, the highest administrative position held by an Indian-American in Maryland's history. He was appointed by Governor Martin O'Malley in June 2011. His portfolio include representing the Governor and the Secretary of State at designated public events, advising the Secretary on external affairs, fostering and promoting international diplomatic mission, building public, private and business partnerships, and trade promotion, enhancing educational and institutional collaborations, facilitating technology commercialization. In addition, he is responsible for advancing international Sister-State programs and diplomatic partnership in more than 13 countries that include (China, Japan, Brazil, India, South Korea, Liberia, Nigeria, South Africa, Turkey, Vietnam, and Russia, Indonesia and Philippines), coordinating legislative and executive branches of inter-governmental agencies, policy development and legislative approval, monitor policy implementation, and overseeing the Maryland International Consortium. He is also currently serving as a Member of the Governor's International Advisory Council.

Prior to this position, he served for more than 15 years as Vice President of three Information Technology and biotechnology companies and also founded an Information Technology company. An entrepreneur and innovator, Dr. Natarajan served as a Board of Director and Strategic Corporate Advisor on more than six companies and enabled them to expand and grow their businesses. As a well-connected businessman, he served on the transition team of Governor O'Malley in 2007 and he advised recommended for the formation of a new cabinet-level Department of Information technology (DIT) and the Governor implemented it within the first legislative session.

Raju is the Founder and CEO of Sierra Atlantic, a company that grew to be a best-in-class global services company over a period of 17 years. Under his leadership, Sierra Atlantic grew from a startup to over 2400 employees worldwide and was consistently ranked amongst the best managed companies including the top 75 most admired companies in Silicon Valley, Top 25 great places to work in India and Top 10 best employers in South China.

Sierra Atlantic was acquired by Hitachi Consulting in December 2010 and it is the largest ever acquisition by Hitachi Consulting to date. Prior to founding Sierra Atlantic in 1993, Raju spent 10 years at Intel in software development, marketing, and general management. Raju enjoys working with young entrepreneurs and mentoring to build great companies. He currently serves on the board of Grey Orange, EspressoLogic, Seclore and Prizm Payments (a Hitachi company); and previously served on the board of RedBus (acquired by Naspers) and Cognovision (acquired by Intel).

Raju is active in not-for-profit initiatives and is currently Chairman of BITSAA Intl, the alumni body of BITS Pilani, India's #1 private university. Raju is also the Co-President and serves on the Board of India community center in Milpitas, CA. He also co-founded SIPA (Silicon Valley Indian Professional Association) in 1987. Raju holds a Bachelor of Science degree in electrical and electronics engineering from BITS Pilani and a Master of Science degree in computer science from Virginia Tech.



Sashi Reddy

Founder SRI Capital
(Previously CEO of AppLabs)

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Dayakar Puskooru

Naya Ventures. Founder,
JP Mobile

Sashi Reddy is a successful technology entrepreneur, business leader, and an active angel investor. Sashi runs a seed stage venture fund, SRI Capital, which is typically the first institutional investor in various technology and media start-ups. Some of the companies in his portfolio are Glassbeam (machine log analytics for technology support), ThinCI (graphics chip design company in stealth mode), Identropy (identity as SaaS), Edutor (leading tablet based e-learning player in India), and iMomentous (mobile based talent engagement).

He is also a member of the investment team at Gabriel Investments. Previously, Sashi was the founder and CEO of AppLabs, the world's largest independent software testing company with over 2,500 QA professionals in India, the US, and the UK. AppLabs was funded by Sequoia Capital India. CSC acquired AppLabs in September 2011. Series investors in AppLabs received a 10X return on their investment in 6 years. Post the acquisition of AppLabs by CSC, Sashi served as the VP & GM, Big Data and Analytics at CSC, reporting directly to the CEO. CSC (NYSE: CSC) is a \$15 Billion IT services and consulting company. A serial entrepreneur, Sashi has started three other companies prior to AppLabs. These were EZPower Systems (web content management pioneer acquired by DocuCorp, and eventually a part of Oracle), iCoop (group purchasing dotcom), and FXLabs (leading Indian game developer acquired by Foundation 9 Entertainment).

Sashi received his B Tech in Computer Science from the IIT Delhi, an MS in Computer Science from NYU, and later a PhD from The Wharton School, University of Pennsylvania. Sashi serves on the advisory board of Wharton Entrepreneurship, board of Ben Franklin Technology Partners, as well as on the board of the Pennsylvania Academy of Fine Arts (PAFA). He is a charter member of TiE Philadelphia and TiE Hyderabad. He also runs a charitable organization, SRI Trust, which supports the educational and overall development needs of 600 children in 3 schools in India.

Dayakar's distinguished career is showcased by an impressive record of achievement in building high value mobile, wireless and telecommunications businesses. He was recognized by the US White House as a mobile technology visionary and has been a keynote speaker for numerous industry events. Apart from his role at Naya Ventures, Dayakar is Executive Chairman at Motivity Labs, GlobalOutlook and Oyokey. He is also a Board Member at SnapOne and Zoomingo, a Board Observer at Minetta Brook and an Advisory Board Member at Boxfish and Glympse.

Previously, Dayakar owned the P&L for the Hosting & Mobility Solutions business at Microsoft. He was responsible for the incubation, development and management of new mobility solutions. He also led the \$350M hosting business encompassing all product development, product management, marketing and business development. Prior to joining Microsoft, as Founder and CEO of JP Mobile, Dayakar pioneered the industry's first mobile software solutions company. He secured \$55 million in financing and successfully completed its acquisition by Good Technology, later acquired by Motorola.

Dayakar began his career with Motorola. He owned the P&L for the Paging product, including all aspects of design, development and world-wide customer support. He received the Engineering Excellence Award from management at Nippon Motorola. Dayakar is an active supporter of entrepreneurs and startups. He has been involved with the Dallas chapter of The Indus Entrepreneur (TiE) since 1999 and is currently a charter member.



Bhaskar Krishnamsetty
Director CISCO Systems

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Kishore Kumar Nakka
Co-Founder, Pari Networks

Bhaskar Krishnamsetty is a start-up visionary and has experience in the launch of emerging technology start-ups. Bhaskar co-founded one of the successful Cloud computing startups that was acquired by Cisco Systems for \$125 Million. Bhaskar is a cloud strategist and has launched one of the world's finest cloud automation platforms and has contributed to IT transformation at Global 2000 enterprises.

Bhaskar currently serves as a Director at Cisco Systems driving Data Center Management and automation strategy and products. Bhaskar has more than twenty years of experience in Corporate Strategic Direction, Vision, Organizational Planning, Technology leadership, and Product development. Prior to Cloupia, Bhaskar has held technical leadership and senior engineering positions at Fortune 100 companies. Bhaskar is actively investing and advising multiple technology start-up companies globally in Cloud, Big Data, Virtualization, and Mobility areas. Bhaskar is actively involved in non-profits in education (Parchuru Pranteeya Vidyabivrudhi Sangam) and also involved in several empowerment initiatives. Bhaskar holds MBA in Engineering Management from The University of Dallas and MS in Computer Science from The University of Texas at Arlington.

Kishore Kumar Nakka is a serial entrepreneur focusing on IoE, cloud, analytics and virtualization markets. Kishore brings a depth of experience in entrepreneurship, technology, and product development having launched multiple startups himself. Kishore is a board member and advisor for multiple start-ups around the world. Kishore was the Co-Founder & CEO of Pari Networks which was acquired by Cisco Systems in 2011.

As CEO of Pari Networks, Kishore was responsible for steering company vision, establishing Pari brand, developing strategies and strong relationships with customers and partners, while driving revenue. Prior to Pari Networks, Kishore held several key technical and marketing positions with Cisco Systems and IBM. Kishore is actively investing and advising multiple technology start-up companies globally in Cloud, IoE, Virtualization, HealthCare, Clean Energy and Mobility areas. In addition, Kishore is actively involved in non-profits in education (Bay Area Tutoring Association) and Sustainable farming initiatives in India (Sabala Group). Kishore received a BS in Computer Science and an MS in Computer Technology with specialization in Artificial Intelligence.

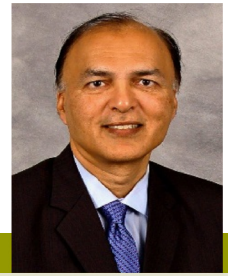


Sri Donthi

SVP & CIO at PepsiCo

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Ram Murthy

CIO, US Railroad Retirement Board

Sri Donthi owns the business relationships for PepsiCo's Corporate and Global Function Groups to develop IT strategy, enable top-line growth and deliver efficiencies. Additionally, Sri leads the BIS Enterprise Services organization which includes the Application Collaboration Services and BIS Innovation Team.

Previously, Mr. Donthi has held numerous BIS leadership roles which included Senior Vice President of Global Technology Services encompassing data centers, networks and end user services. Vice President and Chief Information Officer for PepsiCo International OneUp and Technical Transformation, delivering the ERP capability required to run, grow and transform how PepsiCo does business across our international markets.

Mr. Donthi joined PepsiCo in 2004 as Vice President Global Infrastructure Management. Prior to joining PepsiCo, he spent 10+ years at Motorola in delivering the IT agenda and building strategic business partnerships across Global Motorola operations. Mr. Donthi holds an Executive MBA from the Kellogg School of Management, Northwestern University and a Master of Science in Computer Science from Illinois Institute of Technology. Mr. Donthi resides in Chicago with his wife, two daughters and son.

Ram Murthy is the CIO for the U.S. Railroad Retirement Board (RRB) and leads the RRB's Bureau of Information Services. He serves as a member of the RRB's Executive Committee, which is responsible for day-to-day operations of the agency and for making recommendations to the three-member Board on policy issues. Prior to RRB, Ram had served as the Assistant Director of the Executive Office for U.S. Attorneys at the U.S. Department of Justice, as CIO for the Office of Inspector General at the U.S. Department of Transportation, and as Director of Application Systems for the Peace Corps.

Before entering Federal service, Ram spent 20 years in the private sector leading IT organizations in all aspects of executive and financial management, Enterprise Planning and Business Process Re-engineering. Ram received his Master of Science degrees from the New Jersey Institute of Technology in Mechanical Engineering (October 1983) and Computer Science (May 1984). A recipient of the Technology Leadership Award from Government Computer News in 2008, Ram was also named as one of the Premier 100 IT Leaders by Computer World in 2007.



Pat McMahon

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Shekar Reddy

President,
CREDAI - National

Mr. McMahon has over 28 years of experience in representing small and mid-sized business that contract with the federal government. This is in addition to several years of practice and service in the United States Marine Corp where he served as a platoon commander and later as a member of the Navy Judge Advocate General's Corps. In addition to criminal trial practice and experience in implementation of International Law, Mr. McMahon served the Secretary of the Navy and the Secretary of Defense in a legislative liaison capacity where he interfaced with the staff and members of Armed Services Committees of the U.S. House of Representative and the U.S. Senate. In this later service, he also interfaced frequently with multiple departments of the Executive Branch. It is this government experience that has served him well as an attorney who represents, almost exclusively, service and support contractors that contract with the federal government.

Mr. McMahon's practice includes representing large and small businesses, predominately small to mid-sized federal services and support contractors, most of which range in size from start-up through \$300 million in annual revenue. Most of his clients are providers of information technology support services to the various agencies of the federal government, including the Department of Defense. The legal support services most frequently sought by these clients include GAO and Court of Federal Claims bid protests; review/drafting/negotiation of teaming and subcontract agreements; resolution of prime-subcontractor disputes; and resolution of prime contractor disputes with their federal customers. In addition, because his client base consists of many small to mid-sized companies, he is also frequently consulted on business formations, business structure, internal controls and disputes, boards of advisors and other day to day business matters. His relationship with his clients is often much like that of an in house counsel, relied upon by management to address their various legal challenges.

Sri C. Shekar Reddy, President, CREDAI - National, is a visionary who perceives a better infrastructural environment for the country. He has been instrumental in raising the reputation and strengthening the stature of Builders fraternity in Andhra Pradesh. With over two decades of experience in the industry Mr. Reddy constantly works towards sector reforms, environmental issues, social responsibility initiatives and customer issues to bring about a change and accomplish his vision of a better India.

An Engineer by qualification his journey began with A P Builders Association as General Secretary and there after the setting up of Builders Forum in Andhra Pradesh, a first of its kind association that was conceptualized to streamline the builder's community in Hyderabad. Mr. Reddy has actively represented the sector over the years with an undying zeal and has worked hard towards urban policy development and much more. He holds several prominent offices and is a key decision maker and advisor for real estate development in the state and the country.

Mr. Reddy has also proactively initiated the concept of Rainwater harvesting and Recycling & Reuse of Treated Water from STPs, He has been instrumental in developing award winning Eco-friendly conservation project. He has been advocating the cause of affordable and quality housing for the weaker sections and has implemented the 'Weaker Section Housing (EWS Housing)' scheme in Hyderabad.

In his present role as President CREDAI, his foremost concern is to bring the unorganized builder community under one umbrella and provide a common platform for education of the real estate professional, skill development, representation to the Government on issues like affordable Housing, Online sanction of building permissions, work towards making RERA balanced for customers and developers, Implementation of Best practices across the country.



Sri Vasi Reddy

President,
REAN Cloud Solutions

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Jag Kottha

Sri Vasi reddy is a leader in cloud computing security, solution architecture, and investment management. He has advised several government agencies and commercial organizations about their cloud computing strategies involving cloud migration, optimization, security, and compliance. Mr. Vasireddy's early involvement with federal cloud computing initiatives led him to be the first solutions and security architect on the Amazon Web Services (AWS) worldwide public sector team.

Mr. Vasi reddy started a new venture REAN Cloud to provide a delivery model for cloud based solutions that democratizes access to computing and accelerates innovation. REAN helps major software vendors such as Microsoft, Red Hat, SAP, Oracle, Trend Micro, Sophos, etc. to enable their partner solutions to be launched on AWS as test drives. During his career at the MITRE corporation he was recognized as an expert in cloud computing and was put on strategic cloud computing initiatives in the federal government, including: Technical Lead advising GSA in developing the Infrastructure as a Service (IaaS) Blanket Purchase Agreement (BPA); Chief Engineer for Net Centric Enterprise Services a Department of Defense wide web services initiative; Principal Architect for developing a Cloud Computing strategy for the US Courts Administrative Office; and Principal Architect for data center virtualization and wide area network modernization for Centers for Medicare and Medicaid.

Mr. Vasi reddy is a cofounder and a key member of Asha-Jyothi a charity organization that supports education for 1700+ students and helps provide free health checkups cataract surgeries for adults.

Mr. Vasi reddy holds a Masters in Computer Science from George Mason University and an MBA from Duke University.

Jag Kottha has over ten years of experience in operation of an engineering and management consulting Services Company in Cleveland, Ohio. He is also the president and founding member of GMS Registrar LTD located in Cleveland, Ohio. Mr. Kottha is a Certified Lead Assessor for ISO 9000, ISO 20000, ISO 27000, ISO 14000, OHSAS 18000 and an Assessor for AS910 as well as an Association for Non-Destructive Testing: Certified Level II Inspector and LAB Accredited Lead Auditor for ISO-17025. He has conducted third party audits for more than 100 different clients worldwide. He was the Project Coordinator for the ISO Focus Group at the ASQC Cleveland Chapter. Mr. Kottha also consults clients who wish to become CMMI for Development, CMMI for Services and FedRAMP appraised and inspected.

Mr. Kottha has also been an Adjunct Professor and Instructor for several Quality-related courses at the following institutions: Kent State University-Regional Campuses, Cuyahoga Valley Career Center, ASQC Cleveland Chapter, Ohio State University at Lima, University of Findlay, and Cuyahoga Community College.

Mr. Kottha also holds the following degrees: BE (Electronics) Osmania University, Hyderabad, India, 1967, MS Bio-Medical Engineering, Case Western Reserve University, Cleveland, Ohio 1976 and MBA Baldwin Wallace College, Cleveland, Ohio 1978.



Dr. V. Venkata Ramana

Professor, School of Management Studies,
University of Hyderabad

2014 ATA BUSINESS SEMINAR TEAM

SPEAKERS



Anjan Chimaladinne

VA Information Technology Advisory Council

Dr V. Venkata Ramana, is currently Professor, School of Management Studies, University of Hyderabad (A Central University established by an Act of Parliament) and served as Dean of the School for almost 8 years prior to his appointment in 2012 as Director of India Infrastructure Finance Company, (Govt. of India Enterprise-Ministry of Finance). He was also on the Board of Directors of State Bank of Hyderabad. (2008-2012)

Prof. Venkata Ramana holds a Master's Degree in Business Administration and earned a Gold Medal for his Doctoral work in the field of Business Management and has over two and half decades of professional experience spanning academics, research, industry and business consulting and specializes in the areas of General Management, Corporate Strategy, Infrastructure, Banking and Services Sector Management. In 2013 he was appointed Member of the first Academic Court of Central University of Rajasthan by the President of India.

Prof V.Venkata Ramana has a vast experience as an Academic administrator and has been recipient of many awards for his contribution to the field of Higher Education in General and Management Education in particular. He is an invite speaker at many National and International Seminars and Conferences. He is on the Boards of several Universities and is advisor to several academic institutions.

Anjan Chimaladinne has been a management consultant to the Federal Government, for the past 20 years, successfully delivering mission critical applications to several agencies. Anjan was a school board candidate for Loudoun County Public Schools in Virginia. He served as Director of the Technology Committee in Governor McAuliffe's transition team. Anjan earned master's degrees in Environmental Engineering from the University of Oklahoma and Technology Management from George Mason University. He also completed the University of Virginia's Sorensen Institute for Political Leaders Program. Recently Anjan has been appointed by Governor McAuliffe to the Information Technology Advisory council in Virginia.

2014 ATA BUSINESS CONFERENCE COMMITTEE

MEMBERS

✚ Jay Challa, Chair (Chairman and CEO of Ace Info Solutions)

✚ Gautam Amarneni, Co Chair (Co-Founder Zolon Tech)

✚ Neeraja Lingam, Member (Founder and CEO IndraSoft)

✚ Suresh Reddy Pannala, Member (Vibrant, Inc.)

✚ Prasad Erabelli, Member (President Blue Ridge Technologies)

✚ Ravi Puli, Member (President & CEO International Solutions Group & Geomeme, LLC)

✚ Satish Maram, Member (Entrepreneur, Franchise Owner)

✚ Purna Dokku, Member (CEO & President Pioneer Corporate Services)

✚ Hari Eppanapally, Member (Vice President of Wall Street firm)



Jayanth Challa

Committee Chair

CEO, Ace Info Solutions, Inc.

2014 ATA BUSINESS COMMITTEE



Goutham Amarneni

Committee Co-Chair

Co-Founder, Zolon Group

Jayanth Challa is the Chairman and CEO of Ace Info Solutions, Inc. a company based out of Reston, Virginia. He has over 20 years of experience in operations, business development, project management, and technical management. Since he co-founded Ace Info in 2000, he has watched the company grow into a thriving, high quality US Federal Government IT contractor recognized as a leader in the field. AceInfo currently has over 500 employees and \$100M annual revenue. Mr. Challa has won many awards from Federal Government agencies, including the following: Finalist, Large Business Industry Star, Smart CEO Magazine. Featured in October 2013 Issue of Smart CEO edition. Featured on cover of the Minority Enterprise Advocate magazine in 2009, Small Business Contractor of the Year from the U.S. Department of Agriculture, National Directors Award from the U.S. Department of Commerce and Fifty Influential Minorities in Business award from Minority Business Enterprise Network in 2006.

Mr. Challa received a Bachelor's Degree in Engineering in India from the Jawaharlal Nehru Technological University and a Master's Degree in Engineering from the New Jersey Institute of Technology. Mr. Challa lives in Herndon with his wife Kavita and his daughter and son, Shivani and Varun.

Goutham Amarneni is a serial entrepreneur with a proven track record of business leadership and strategy execution. Mr. Amarneni co-founded Zolon Group to serve commercial and federal customers. The Zolon Group, which was started with just two billable consultants, has now grown to a matured Federal Contractor serving around ten federal agencies.

A consummate entrepreneur, Mr. Amarneni is actively involved in providing early stage funding to new businesses through his venture fund, Zolon Ventures. This fund has three companies at various stages of maturity. Mr. Amarneni has recently acquired a Next Generation Services firm Nexgenser LLC and currently in the process of converting into a platform company.



Neeraja Lingam

President & CEO
IndraSoft, Inc.

2014 ATA BUSINESS COMMITTEE



Suresh Pannala Reddy

Member, Vibrant Inc

Neeraja Lingam has over 18 years of experience in business capture, marketing, development and operations. She started her career as a database management specialist working for Large Systems Integrator, Booz Allen and Hamilton, before co-founding IndraSoft in 2004. Under her able leadership, IndraSoft has thrived and is recognized as a successful small business providing high quality information technology services to various DoD and civilian federal government agencies. She is involved in Business Development, Finance, HR and Operations and is responsible for growing the company from 1-person in 2004 to a staff of 180 in 2013.

Mrs. Lingam received a Bachelor's Degree in Electronics and Communications Engineering in 1992 in India from Andhra University and a Master's degree in Computer Science in 1995 from George Mason University, VA. She currently resides in Reston, VA with her husband Raj Lingam and with her two children Neel and Niha. She is a trained Kuchipudi Dancer and played shuttle badminton at state and national juniors level in India. She enjoys reading books and watching movies.

Suresh Pannala Reddy has over 20 plus years of Systems Implementation experience. Specializing in ERP Implementations and support. Proven leader in the areas of Human Capital Management, Financials & Supply Chain Management, and Customer Relationship Management applications. Vast experience working with the executive "C" level, managers and business analysts to create ERP technology solutions that support the business strategy. Suresh has provided senior level project leadership, and technical infrastructure leadership for several multimillion dollar projects.

Mr. Reddy received a Master's degree in Computer Science from Long Island University, USA and MBA from University of Pune, India. Suresh Lives in Princeton, NJ with his wife Jyothi and his daughter Shifali and son Rithvik. Suresh is an active Rotarian and a Paul Harris Fellow. Rotary International a 1.2 million neighbors, friends, and community leaders who come together to create positive, lasting change in our communities and around the world.



Prasad Erabelli

President Blue Ridge Technologies

2014 ATA BUSINESS COMMITTEE



Ravi Puli

President & CEO of International Solutions Group
and Geomeme, LLC

Mr. Erabelli has a Masters degree in Aerospace and Mechanical Engineering from University of Arizona. He and his firm, Blue Ridge Technologies has been providing IT architectural and development services for NASA, Telecommunication companies, American College of Cardiology, and Internal Revenue Service focusing on multi-tier distributed systems, data security, and identity management. Also, he is well known in Internal Revenue Service for resolving system modernization and interoperability issues.

Ravi Puli is a serial entrepreneur and technology leader, built several IT Companies in Washington metropolitan area with offices in USA and India. He is now Founder, President & CEO of International Solutions Group an IT Services Company (ISG) and Geomeme, LLC a Social Media Technology Company. ISG has won several awards from deloitte (Fast 50, Fast 500 and Diversity Award), Inc. magazine (Inc500 & 5000), Smart CEO magazine and diversity organizations as one of the fastest growing companies in the USA.

Mr. Puli encourages and mentors emerging entrepreneurs in the filed of IT and ITES Services and Products also assists startups with strategy, seed capital / angel funding in USA and India. Ravi Puli has passion for education and currently serving on board of several non-profits related to education as he firmly believes that the education is the only weapon to change the world and eradicate poverty.

Mr. Puli lives in Herndon with his wife Mamatha and sons Rithik and Rishik.



Sudhakar Garlanka
CEO, Allwyn Corporation

2014 ATA BUSINESS COMMITTEE



Purna Dokku
Founder & CEO,
Pioneer Corporate Services, Inc.

Sudhakar Garlanka has been a recent addition to the ATA Business Committee and is interested in promoting entrepreneurial thinking among students and young professionals especially of Indian and Telugu origin. Sudhakar has been involved in software technology and energy consulting services since 2003 and based out of Washington DC area. Solar and conventional energy consulting services in US, India and South America are areas of his interest. He has Masters in environmental engineering from School of Mines, South Dakota and an MBA from Georgetown University.

Purnachandra R. Dokku (Purna) is the Founder & CEO of Pioneer Corporate Services, Inc(PCS), a Northern Virginia based Information Technology and a Management Consulting firm. PCS is a leading global provider of information technology solutions and services to government and commercial markets. PCS' clients include large mortgage, telecommunication, insurance, retail, pharmaceutical and government clients. A thought leader, Purna is continually focused on the business and operational improvements that provide benefit to PCS' client base. Under his leadership, thePCS has been consistently achieving double-digit growth for several years and adding new clients year after year.

Prior to forming PCS in 2002, Purna served as Senior Technologist / DBA for several well- known organizations like Nextel, Northrop Grumman IT, Oxford Health, State Farm Insurance etc. He also worked for NASA and NASDAQ. Purna is an active member of The American Council for Technology (ACT) - Industry Advisory Council (IAC) a non-profit, public-private partnership dedicated to improving government through the application of information technology. As an ardent supporter of social projects, Purna has also done a lot of voluntary work both in USA and in India.



Satish Maram

CEO, Adept Solutions Group, Inc,
AVP of Global Delivery at McFadyen Solutions

2014 ATA BUSINESS COMMITTEE



Harikishan Eppanapally

Vice President,
Global InfoTech Bank of NY Mellon

Satish Maram is an upcoming entrepreneur. Satish is the CEO of Adept Solutions Group Inc and has been providing highly specialized eCommerce consulting services to the commercial sector for the past 7 years. He is the AVP of Global Delivery at McFadyen Solutions (a \$100M company). Along with being seasoned in the IT industry, Satish is also part of the highly successful and reputed Paradise Biryani Pointe chain of restaurants in the US and owns 3 restaurants.

Mr. Harikishan Eppanapally is an entrepreneur and a philanthropist with a passion for education, healthcare and the environment. With over 25 years of experience as a financial services IT professional, Mr. Eppanapally has been involved in directing and managing global technology initiatives including strategic planning, architecture, design, development and deployment. He is currently serving as a Vice-President of Global InfoTech division at Bank of New York Mellon.

Mr. Eppanapally is the founding board member and Vice-President of Financial Policy Council (FPC) www.FinancialPolicyCouncil.org. The FPC is a policy think tank whose mission is to formulate and promote sound fiscal policies based on the principles of free enterprise and wealth creation, to promote the ideas and principles of the American Founding Fathers.

Mr. Eppanapally is a Trustee and Overseas Coordinator, and founding president of US Chapter of the Lead India 2020 Foundation www.LeadIndia2020.org, a social transformation organization initiated and promoted by the former President of India Dr. APJ Abdul Kalam to educate, inspire and transform 540 Million youth of India. Mr. Eppanapally is also the founder of the Save Telugu Organization, and was also the founding President of VT Seva, (www.VTSeva.org).

Mr. Eppanapally has been actively involved in American Politics. He has been supporting Indian Americans to run for elected offices at various levels and encouraging take active role in politics to protect the interests of Indian American community in the US.



From Left : Neeraja Lingam, Puma Dokku, Ravi Puli, Goutham Amameni, Jayanth Challa, Satish Maram, Sudhakar Garlanka, Prasad Erabelli. Not in the picture : Suresh Reddy & Harikishan Eppanapally